



KATHLEEN
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XR Immersive Design
and Experience Strategy

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BIO

Kathleen Cohen is an XR immersive and experience strategist with over 20+ years building both user and guest experiences. Kathleen's background includes working as a Creative, as well as a Producer/Sr. Producer for DreamWorks Interactive, IBM Centers for Innovation and Disney Parks & Resorts Online. Kathleen also had a brief 4-year stint in civic engagement as the Vice President of Digital Innovation & Integration for the National Constitution Center helping to tell the contemporary story of our nation's Constitution while also contributing to U.S. Heritage Tourism along with a commitment to the Persons With Disabilities Community.

Currently, Kathleen's consultancy, **The Collaboratorium** focuses on ethical, immersive, disruptive and exponential tech, AI/ML, XR and spatial computing projects as it relates to virtual humans, digital twins and the Metaverse layered on top of themed attractions, location based entertainment, gaming, product development and future storytelling narratives. Her interest is the near future of man+machine and the human transformation and expansion supporting it. Kathleen and her team are currently building a Virtual Human Index. Her latest talk is called *Meet Your Digital Twin*. Kathleen focuses her work in three areas: Speaking, Client Engagement and Industry Research.