



**KATHLEEN
COHEN**

XR Immersive Design
and Experience Strategy

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BIO

Kathleen Cohen is known as a Tech Humanist and an XR Immersive Strategist with over 25+ years building both user and guest experiences.

Founder of The Collaboratorium, a consultancy focusing on XR Research, XR Strategy & Production, as well as Public Engagement, Kathleen's clients range from Megacity, Gigacity projects to Health & Wellness implementations, as well as Media & Entertainment. Her XR Research focuses on key learnings from both the Indigenous Science and the Neurodivergent communities.

Kathleen's background as a Creative and a Producer includes: DreamWorks Interactive, IBM Centers for Innovation and Walt Disney Parks & Resorts. Kathleen also was the former Vice President of Digital Innovation & Integration for The National Constitution Center helping to tell the contemporary story of the U.S. Constitution. Kathleen sits on the Advisory Board of holoride (Munich); a spinout of Audi innovation, think passenger entertainment, or XR in your car. For the past five years, Kathleen has also been the Jury Chair and Keynote Speaker for the AUREA Award, a conference and awards show, focusing on global excellence in immersive XR entertainment, hosted by Europa-Park.

Kathleen's past talks include: Presentense®, A Place Called Now®, Being Human, Becoming Human and Beyond Human®, IRL vs. XR®, The Future and Present Converge(s)®, and Meet Your Digital Twin®, a talk about the land rush to recreating humans.